



**NOI 2012**  
neurodynamics & the  
neuromatrix conference  
Adelaide, Australia, April 26-28  
Adelaide Convention Centre  
[www.noi2012.com](http://www.noi2012.com)

**Sponsorship & Exhibition Information**

 Neuro Orthopaedic Institute

noi  
faculty

Scientific Committee

Dr David Butler  
Dr Lorimer Moseley  
Dr Michel Coppieters  
Carolyn Berryman  
Laura von Bertouch

**Australia**

Carolyn Berryman  
David Butler  
Jeannie Burnett  
Laura von Bertouch  
Max Zusman  
Michel Coppieters  
Peter Barrett  
Tanja Jorgic

**Canada**

Laurie Urban  
Sam Steinfeld

**Germany/Switzerland**

Amir Tal  
Erika Schifferegger  
Gerti Bucher-Dollenz  
Hannu Luomajoki  
Harry von Piekartz  
Hugo Stam  
Irene Wicki  
Martina Egan-Moog  
Nora Kern

**India**

Prakkash Sharroff

**Italy**

Ruggero Strobbe

**Scandinavia**

Morten Høgh  
Thomas Larsen  
Trine Torvund

**South America**

Luis Henriquez  
Manuel Cobo

**Spain**

Rafael Torres-Cueco

**United Kingdom**

Ben Davies  
Billy McClean  
David Bolton  
Robin Blake  
Sarah Crowther  
Stephanie Poulton  
Tim Beames

**United States**

Adriaan Louw  
Colleen Louw  
John Tomberlin  
Louie Puentedura  
Robert Johnson  
Robert Nee  
Steve Schmidt



## Sponsorship and Exhibition Packages

**The Neurodynamics and the Neuromatrix Conference comes to Adelaide, Australia on the 26-28th April 2012, presenting novel sponsorship opportunities.**

The inaugural Neurodynamics and the Neuromatrix Conference in April, 2010 attracted 450 delegates (50% local and 50% international) in Nottingham, UK. Based on feedback and expressions of interest, we are expecting to attract considerably more delegates in 2012. [www.noi2010.com](http://www.noi2010.com)

Fresh and internationally acclaimed speakers and new ideas will be showcased in Adelaide with a focus on themes such as education and health literacy, brain mapping, new research in neurodynamics, the immune system and movement, cognitive behavioural therapy, post traumatic stress, novel treatment techniques and conceptual change.

We are expecting an audience of multidisciplinary health professionals consisting mainly of physiotherapists with a healthy proportion of occupational therapists, psychologists, doctors, nurses, rehab therapists, chiropractors, osteopaths and others.

All options to sponsor the NOI 2012 Conference will give your company immediate exposure to delegates and to anyone interested via the NOI 2012 website, social media and all email marketing material (star sponsors only) which is related to the conference. Your presence within conference registration brochures and conference handbooks will also extend past the three days as the take home resources are preserved as references.





## Platinum \$25,000 (1 only) including GST

**As the Platinum Sponsor of the Neurodynamics and the Neuromatrix Conference in 2012 your company will be recognised as the major contributor to the conference. Although we have suggested some possible sponsor benefits below, this list is by no means exhaustive. Other benefits may be tailored to your specific company needs by mutual agreement.**

**NOI guarantees that there will be no sponsor competitors for top level sponsors.**

As the platinum sponsor of the conference, you will receive:

- 4 x full free delegate packages including all social events.
- 20% discount on up to 10 full conference registrations, beyond the 4 free delegates.
- Sponsorship of the Welcome Reception on the first night, including a short address to the audience for 5 minutes where all delegates will be present. The conference will be kicked off with drinks and nibbles for one hour after the first day's proceedings and your logo/banner will be displayed in a prominent position.
- An in-house visit with a 1 hour (at least) presentation with one of the keynote or invited speakers. This will need to be negotiated and most probably tailored to your needs.
- 1 x double sized exhibition stand in the prime position of your choice (6x3m).
- Access to the NOI 2012 delegate database including full contact details (subject to privacy act).
- 1 x full page advertisement in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011 (artwork supplied by sponsor).
- Your company logo and short description in the sponsorship section of the registration brochure to be printed and distributed from April 2011.
- Your company logo and short promotional blurb (100 words) in the NOI 2012 Conference handbook.
- Acknowledgement as a major sponsor by session chairs at regular intervals throughout presentations, and at the opening and closing plenary sessions.
- 1 x standard size free standing banner with company logo and other details (supplied by sponsor) displayed at the registration desk next to NOI's and to the side of the stage during the plenary sessions.
- Opportunity to include 2 x A4 leaves and/or a branded gift in conference satchel (supplied by sponsor).
- Prominent logo position on the NOI 2012 website with a link to your website and acknowledgement as the Platinum Sponsor.
- Your company logo and a link to a nominated website on the bottom of all conference related email marketing material.





**Gold \$15,400 (2 only)**  
including GST

**As a Gold Sponsor of the Neurodynamics and the Neuromatrix Conference in 2012 your company will be recognised as a major contributor to the conference. Although we have suggested some possible sponsorship benefits below this list is by no means exhaustive. Other benefits may be tailored to your specific company needs by mutual agreement.**

As the gold sponsor of the NOI 2012 Conference, you will receive:

- 2 x free full delegate packages including all social events.
- 20% discount on up to 10 full conference registrations, beyond the 2 free delegates.
- An in-house visit with a 1 hour (at least) presentation with one of the keynote or invited speakers. This will need to be negotiated and most probably tailored to your needs.
- 1 x exhibition booth in the position of your choice (3x3m).
- Access to the NOI 2012 delegate database including full contact details (subject to privacy act).
- 1 x half page advertisement in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011 (artwork supplied by sponsor).
- Your company logo and short description in the sponsorship section of the NOI 2012 registration brochure to be printed and distributed from April 2011.
- Your company logo and short promotional blurb (50 words) in the NOI 2012 Conference handbook.
- Acknowledgement as a major sponsor by session chairs at regular intervals throughout presentations, and at the opening and closing plenary sessions.
- 1 x standard size free standing banner with company logo and any other details (supplied by sponsor) displayed prominently at the registration desk next to NOI's.
- Opportunity to include 2 x A4 leaves and/or a branded gift in conference satchel. (Supplied by sponsor).
- Prominent logo position on NOI 2012 website with links to your website and acknowledgement as a Gold Sponsor.
- Your company logo and a link to a nominated website on the bottom of all conference related email marketing material.





## Gala Dinner \$15,400 (1 only) including GST

**Be assured that the conference dinner will be delicious with quirky entertainment and plenty of dancing, all aimed at a contextual enrichment of each delegate's NOI 2012 Conference experience!**

**We have purposely included the drinks and dinner in the conference fee to ensure maximum social opportunities for interaction between delegates, speakers and sponsors.**

**Although we have suggested some possible sponsorship benefits below this list is by no means exhaustive. Other benefits may be tailored to your specific company needs by mutual agreement.**

Sponsorship of the NOI 2012 Gala Dinner includes:

- 2 x free full delegate packages including all social events.
- 2 x extra tickets to the NOI 2012 Gala Dinner.
- 1 x exhibition booth in the position of your choice (3x3m).
- Your company logo displayed prominently at the dinner entrance on a standard size, free-standing banner acknowledging your company as the official NOI 2012 Gala Dinner Sponsor (supplied by sponsor).
- Access to the NOI 2012 delegate database including full contact details (subject to privacy act).
- 1 x half page advertisement in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011 (artwork supplied by sponsor).
- 1 x half page advertisement in the NOI 2012 Conference handbook (artwork supplied by sponsor).
- Recognition as the NOI 2012 Gala Dinner sponsor before or after the evening's entertainment.
- Your company logo will be included in a prominent position on the Gala Dinner ticket and menu.
- Acknowledgement by dinner MC as the Gala Dinner Sponsor.
- Opportunity to include 2 x A4 leaves and/or a branded gift in conference satchel. (Supplied by sponsor).
- Opportunity to supply a small branded gift and/or edible after dinner sweet to each dinner guest.
- Your company logo and a link to a nominated website on the sponsorship section of the NOI 2012 website.
- Your company logo and a link to a nominated website on the bottom of all NOI 2012 Conference related email marketing material.





## COCI Art Exhibition \$7,700 (1 only) including GST

A collection drawn from local and far flung artists, The *Creative Outputs Create Inputs* exhibition brings together a myriad of creative expressions that explore pain, stress and other brain outputs. A variety of artistic media will be represented - from painting to music, sculpture, body art and knitting. Each piece will be accompanied by the artist's own narrative and each will be chosen on the basis of its relevance to the philosophical underpinnings of the Neurodynamics and the Neuromatrix Conference.

The art space will be the chosen conference media backdrop, so that any live interviews with speakers throughout the three days would be ideally held in the gallery space. There will also be associated arts events throughout the conference where sponsor's details could be mentioned, such as gallery crawls and the COCI exhibition opening during the Welcome Reception.

Sponsorship of the NOI 2012 *Creative Outputs Create Inputs* exhibition includes:

- 1 x free full delegate registration including all social events.
- 1 x exhibition booth (3x3m).
- Opportunity to be involved with the conference and COCI art exhibition opening at the Welcome Reception with a two minute address to the delegates and their present partners.
- 1 x standard size free standing banner with company logo and any other details (supplied by sponsor) displayed alongside NOI's at the exhibition entrance.
- Company logo and a short description in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011.
- Company logo and short promotional blurb (50 words) in the NOI 2012 Conference handbook.
- 1 x half page advertisement in the art exhibition brochure (artwork supplied by sponsor).
- Your company logo and a link to a nominated website on the sponsorship section of the NOI 2012 website.
- Your company logo and a link to a nominated website on the bottom of all NOI 2012 Conference related email marketing material.
- Other benefits may be discussed and mutually agreed upon.

Contact Juliet Gore [juliet@noigroup.com](mailto:juliet@noigroup.com) for more information on the exhibition.



## Therapeutic cooking for pain and stress management \$3,300 (1 only) including GST

**The chef, the nutritionist and the occupational therapist link up for pain and stress management in the kitchen. Three prominent Adelaideians come together to show how cooking can be used to manage pain and stress, by choosing what's on the menu, pacing the activity and environmentally enriching the daily routine.**

Sponsorship of the NOI 2012 Therapeutic cooking for pain and stress management workshop includes:

- 1 x free full delegate registration including all social events.
- 1 x standard size free standing banner with company logo and any other details (supplied by sponsor) displayed alongside NOI's in the cooking session location.
- Your company logo and a short description will be included in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011.
- Your company logo and short paragraph (50 words) blurb in the NOI 2012 Conference handbook.
- Company logo printed on aprons worn throughout the workshop sessions.
- 1 x half page advertisement in the cooking session brochure/menu.
- Your company logo and a link to a nominated website on the sponsorship section of the NOI 2012 website.
- Other benefits may be discussed and mutually agreed upon.



## Illusions Room \$3,300 (1 only) including GST

**The Illusions Room will be open for the three days of the conference. Delegates will use illusions to explore how the brain works and challenge their own notions of sensory reality. The Illusions Room will include therapeutic applications such as graded motor imagery, with assistance and education from NOI instructors.**

Sponsorship of the NOI 2012 Illusions Room includes:

- 1 x free full delegate registration including all social events
- 1 x standard size free standing banner with company logo and any other details (supplied by sponsor) displayed in a prominent position either at the entrance or in the Illusions Room.
- Your company logo and a short description will be included in the NOI 2012 Conference registration brochure to be printed and distributed from April 2011.
- Your company logo and short paragraph (50 words) blurb in the NOI 2012 Conference handbook.
- Your company logo and a link to a nominated website on the sponsorship section of the NOI 2012 website.
- Other benefits may be discussed and mutually agreed upon.



## Exhibition stand \$3,300 (20 single booths available) including GST

**Exhibitors will benefit from NOI's experience as an exhibitor at conferences, as we will endeavour to obtain the best possible marketplace and a lively environment for our exhibitors.**

Exhibition Booth Package includes:

- 3m x 3m floor space
- Company names will be installed over each open aisle fascia using blue or black vinyl-cut lettering onto a white background.
- 2 x 120 watt track mounted spotlights per booth
- 1 x 5 amp power point per booth
- Conference kit including satchel, name badges for 2 representatives, conference handbook (web and conference programme).
- Listing of company name on the NOI 2012 website and in the NOI 2012 Conference handbook.
- All session break catering for two representatives on all days. Should you require additional staff a fee of \$100 per day per person will be charged. This covers catering expenses and does not include the Welcome Reception, Gala Dinner or attendance to the Conference Sessions.
- Two people per booth are invited by the conference committee to come along to the Welcome Reception as guests.

Selection of booth position may be controlled by the organiser subject to the level of sponsorship. Otherwise, positioning will work on a first in best dressed basis.

Rules and regulations of the venue, a mailing label, storage details, the exhibition contractor catalogue and other briefing notes will be sent to exhibitors 6-8 weeks prior to the conference.

All sponsors taking up the option of having a trade booth will be required to have their booths staffed at morning tea, afternoon tea and lunch on each day.

Please contact us for a floor plan of the trade and exhibition area.



### For all sponsorship enquiries please contact:

**Darren Mickan** | Access Events  
E: dm@accessevents.net.au  
P: +61 (0)8 8352 6466  
F: +61 (0)8 8352 8077

Or complete this form and return to:  
Access Events  
Darren Mickan  
19 Deacon Avenue  
Richmond, South Australia 5033

### I would like to sponsor the NOI 2012 Conference as

- The Platinum Sponsor \$25,000 incl. GST
- A Gold Sponsor \$15,400 incl. GST
- The Gala Dinner Sponsor \$15,400 incl. GST
- The COCI Art Exhibition Sponsor \$7,700 incl. GST
- Therapeutic cooking for pain and stress management sponsor \$3,300 incl. GST
- The Illusions Room \$3,300 incl. GST
- An Exhibitor \$3,300 incl. GST

### Sponsor details

Company name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Payment details

Amount: \_\_\_\_\_  VISA  MasterCard  Amex

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiry: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please note:

To all sponsors wishing to benefit from any advertisement in the NOI 2012 registration brochure, a 50% deposit is due before March 25th, 2011.

For bookings before July 1st, 2011, 50% payment is due within 30 days of receiving the tax invoice and remainder due by December 1st, 2011.

For all bookings after December 1st, 2011, 100% payment is due within 30 days of receiving the tax invoice.

### Cancellation

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the organisers reserve the right to retain the deposit payment received.

### Confirmation

- I understand that exhibition spaces will be allocated in order of those who have paid the deposit. For all sponsors, deposits not paid within 30 days of application will result in the space being made available for re-sale. Access Events will forward a contract to verify this application. The reservation is confirmed once the contract has been signed by both parties and the deposit is received.
- Enclosed is our cheque/credit card details for 50% of the cost of the stand.  
(Please contact Access Events for direct deposit details).

Signed: \_\_\_\_\_

*Please complete this form and return with payment via fax or post details as above.*



## NOI 2012

A conference based on the neurodynamics and the neuromatrix paradigms for all involved in rehabilitation.  
[www.noi2012.com](http://www.noi2012.com)

## Neuro Orthopaedic Institute

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## Sponsorship contact

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